



*an enchanted evening*

SPONSORSHIP LEVELS

**DIAMOND: PRESENTING SPONSOR - \$25,000**

- Contact the Ronald McDonald House of San Francisco at (415) 673-0891 for details on Presenting Sponsorship opportunity. Benefits will be tailored to the sponsor's goals.

**PLATINUM - \$5000**

- Preferred seating for one table of ten (10) attendees
- Name/Logo on event slideshow, printed programs, and event signage
- Full-page ad in event program (custom-made ads due by September 3, 2012)
- Recognition on gala website and post-gala eBlast
- Live & silent auction, seated dinner and live entertainment

**GOLD - \$3000**

- Reserved table for eight (8) attendees
- Name/Logo on event slideshow, printed program, and event signage
- ½ page ad in program (custom-made ads due by September 3, 2012)
- Recognition on gala website and post-gala eBlast
- Live & silent auction, seated dinner and live entertainment

**SILVER - \$1500**

- Two (2) attendees
- ¼ page ad in program
- Recognition on gala website
- Live & silent auction, seated dinner and live entertainment

**BRONZE: ADVERTISING SPONSOR - \$500**

- No attendees
- ¼ page ad in program
- Recognition on gala website

**INDIVIDUAL TICKETS - \$350**

- One attendee
- Live & silent auction, seated dinner and live entertainment

THANK YOU FOR SUPPORTING THE RONALD MCDONALD HOUSE OF SAN FRANCISCO  
REGISTER ONLINE OR LEARN MORE AT [WWW.SFGALA.COM](http://WWW.SFGALA.COM)



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Ronald  
McDonald  
House

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**SPONSOR REGISTRATION AND PAYMENT FORM**

Online registration available at [www.sfgala.com](http://www.sfgala.com) (Please print and write legibly)

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, and Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Sponsor Registration Level**

- Platinum**, \$5000 ( 10 attendees )       **Silver**, \$1500 ( 2 attendees )
- Gold**, \$3000 ( 8 attendees )       **Bronze**, \$500 ( no attendees )
- Individual Tickets**, \$350 ( 1 attendee )

I would like to purchase \_\_\_\_\_ individual tickets for the total amount of \$ \_\_\_\_\_ .

- I / We will attend the gala.
- I / We cannot attend. Please consider our full sponsorship as a tax-deductible donation.

**Payment Method**

Please charge \$ \_\_\_\_\_ to (select one):     **Visa**    **Mastercard**    **American Express**

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card (please print) \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ (checks payable to **Ronald McDonald House of San Francisco**)

**Guest Registration: Guest Names** (Attendee names are required by September 21, 2012)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Please mail, email or fax your registration form and payment to:

**Attn: Shannon de Leon**  
Ronald McDonald House San Francisco  
1640 Scott Street, San Francisco, CA 94115  
Fax: (415) 673-1335 : Phone: (415) 673-0891  
e-mail: [shannon@ronaldhouse-sf.org](mailto:shannon@ronaldhouse-sf.org)



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EVENT PROGRAM AD SPECIFICATIONS + SIZES

AD DIMENSIONS

Full Page (*Inside Cover*): Trim size: 5.5" wide x 8.5" tall  
extend 1/8" over trim area for bleeds

Full Page: 4.5" wide x 7" tall

Half Page: 4.5" wide x 3.5" tall

Quarter Page: 2.25" wide x 3.5" tall

FILE FORMAT

Press Quality PDF (Preferable)

Make sure fonts are embedded

OTHER ACCEPTABLE FORMATS

Illustrator .eps (fonts outlined)

Photoshop .jpg, .tif (300dpi - less preferable)

LOGOS

Must be vector graphic Illustrator .eps file

If none available, must be high-resolution alternative (.jpg, .tif)

Note: Logos from websites are not acceptable

DUE DATE:

**Custom-made ads are due no later than September 3, 2012. If we do not receive your ad by this date, our program designer will gladly create an ad to recognize your generous sponsorship.**

DELIVERY

If the compressed file is less than 10mb, please send to: [shannon@ronaldhouse-sf.org](mailto:shannon@ronaldhouse-sf.org)

If it is more than 10mb, send an email requesting FTP instructions